



## BIDDING NATION QATAR

### **Qatar 2022 Bid CEO tells CAF delegates of his country's World Cup Ambition**

- Football legend Roger Milla announced as Ambassador

**Luanda, 30 January 2010:** The CEO of the Qatar 2022 Bid Committee, Hassan Abdulla Al Thawadi, yesterday presented his country's Bid to members of the Confederation of African Football (CAF) at the African Cup of Nations, in Angola where the final of the competition is taking place on Sunday.

In his speech to the assembled delegates, Al Thawadi also announced that Roger Milla, the former Cameroonian footballer described by Pelé as one of the greatest living players, was to be a new Ambassador for the Qatar Bid. Milla accepted his role in a video which was played during the presentation. Al Thawadi also presented two short films about Qatar and told the audience about the many close links binding Qatar and Africa together.

Al Thawadi said that like Africa, Qatar has real ambition to host the FIFA World Cup in 2022—and that Africa had helped to “ignite” his country's vision.

“Just as South Africa is making history in 2010, we in Qatar are now striving to host football's greatest tournament for the first time in the Middle East. We want to share your ambition, to harness the power of football as a vehicle for hope and understanding,” Al Thawadi said.

Al Thawadi passionately spoke about the unifying spirit and power of football: “For us, football's ability to transcend sport, to challenge violence and disharmony, to create new connections is what makes the game such a powerful sport.”

Bringing people together is one of the main premises of the Qatar Bid. Al Thawadi described a World Cup in Qatar as a powerful “catalyst to building bridges” between countries and cultures, citing the development of the International Football Dream project, being spearheaded by the ASPIRE Academy in Qatar in cooperation with African Federations.

The CEO also detailed the Bid's ability to keep its promises and deliver, describing the range of innovations, commitments and investments contained in Qatar's tournament plan. These included the prospect of a “compact World Cup”, saving players and fans both time and money,

**Qatar 2022 Bid Committee**

26th Floor, QOC building, PO BOX 5333, Doha, Qatar  
T +974 494 4444 F +974 494 3117 W [www.qatar2022bid.com](http://www.qatar2022bid.com)

**لجنة ملف قطر 2022**

مبنى اللجنة الأولمبية القطرية، طابق 26، ص ب 5333، الدوحة - قطر  
ت: +974 494 4444 - ف: +974 494 3117 W [www.qatar2022bid.com](http://www.qatar2022bid.com)



## BIDDING NATION QATAR

as well as the new environmentally-friendly cooling technologies being developed to ensure the tournament can be held during the summer months.

“Our investment in this new environmentally-friendly, low carbon technology – which we want to share with other nations – will benefit developing countries that also have their own ambition to host major sporting events,” he said.

Al Thawadi also outlined plans to build some modular stadia for the event, which could then be deconstructed after the tournament and transported to other countries that would otherwise not be able to afford that level of sports infrastructure.

“This approach to some of our stadium construction will allow us to support the development of football in other parts of world – helping to realise the FIFA motto: for the Game, for the World.”

Al Thawadi closed his remarks saying South Africa “will shine before the eyes of the world” when they host the 2010 FIFA World Cup this summer.

ENDS

### About the Qatar 2022 FIFA World Cup™ Bid:

Qatar is bidding to host the FIFA World Cup™ in 2022. A World Cup in Qatar would be the first global sporting event ever to be hosted in the Middle East. Playing football's most prestigious tournament in this region would bring greater unity and understanding between peoples from every continent, perfectly reflecting the FIFA slogan “For the Game; for the World”.

For more information contact:

Phaedra Al Majid

Qatar 2022 Bid Committee

[p.almajid@qatar2022bid.com](mailto:p.almajid@qatar2022bid.com)

Tel: +974-642-2022

**Qatar 2022 Bid Committee**

26th Floor, QOC building, PO BOX 5333, Doha, Qatar  
T +974 494 4444 F +974 494 3117 W [www.qatar2022bid.com](http://www.qatar2022bid.com)

**لجنة ملف قطر 2022**

مبنى اللجنة الأولمبية القطرية، طابق 26، ص ب 5333، الدوحة - قطر  
ت: +974 494 4444 - ف: +974 494 3117 W [www.qatar2022bid.com](http://www.qatar2022bid.com)



# BIDDING NATION QATAR

## Qatar 2022 Bid Committee

26th Floor, QOC building, PO BOX 5333, Doha, Qatar  
T +974 494 4444 F +974 494 3117 W [www.qatar2022bid.com](http://www.qatar2022bid.com)

## لجنة ملف قطر 2022

مبنى اللجنة الأولمبية القطرية، طابق 26، ص ب 5333، الدوحة - قطر  
ت: +974 494 4444 - ف: +974 494 3117 W [www.qatar2022bid.com](http://www.qatar2022bid.com)