



BIDDING NATION QATAR

For immediate release

Qatar 2022 announces Bora Milutinović as Bid Ambassador

Doha, 30 January 2010: Qatar 2022 Bid Committee yesterday announced Serbian football coach Velibor "Bora" Milutinović as their latest high profile Qatar 2022 Bid Ambassador at a press conference in Luanda, Angola following the Congress of African Football (CAF). The only man in history to have coached five different national teams at World Cup finals – taking four of them beyond the group stages – Milutinović has made a deserved name as the “Miracle Worker” of world football.

“I am proud and honoured to be part of Qatar’s historic bid to bring the World Cup to the Middle East for the first time. The World Cup for me is the most special celebration of football and humanity and I strongly believe Qatar has the perfect combination to host fantastic finals in 2022. My time coaching in Qatar made me discover the passion and great ambitions of this country” Milutinovic said.

He added: “This is a wonderful opportunity to help in an historic undertaking that would open an entirely new market to the FIFA family. Because I have coached five different nations at World Cup finals and seen how each region of the world where I have worked has grown as a result of this wonderful football competition, I am fully confident that a World Cup in the Middle East will be a resounding success. I will work hard and with all my football passion to show the world just how ready and passionate Qatar and the Middle East are to host this magnificent tournament.”

Qatar’s Bid CEO Hassan Abdulla Al Thawadi was equally elated at the decision of the experienced and world-renowned coach to join Qatar’s prestigious team of Qatar 2022 Bid Ambassadors.

“We are extremely pleased to have such an experienced and knowledgeable football tactician to promote our bid throughout the world. He has led five nations at the World Cup finals. He shares our belief that football is a game which is cherished and played with a passion throughout the world and that every region deserves the opportunity to host football’s greatest event.”

Milutinović began his amazing success story with Mexico at the 1986 World Cup finals before coaching Costa Rica, the United States, Nigeria and China at the world’s greatest football tournament. He has also coached Al-Sadd in Qatar and was the coach of the Iraqi national team at the 2009 FIFA Confederations Cup in South Africa.



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About the Qatar 2022 FIFA World Cup™ Bid:

Qatar is bidding to host the FIFA World Cup™ in 2022. A World Cup in Qatar would be the first global sporting event ever to be hosted in the Middle East. Playing football's most prestigious tournament in this region would bring greater unity and understanding between peoples from every continent, perfectly reflecting the FIFA slogan "For the Game; for the World".

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